

# Kel-Mac Saddle Club 2024 Sponsorship Form

PO Box 5474 Athens GA 30604

Sponsor Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person for questions about sponsorship \_\_\_\_\_

Email \_\_\_\_\_

Website address: \_\_\_\_\_

Phone #: \_\_\_\_\_

**Choose Sponsorship Level** (Please see back of page for sponsorship level benefits)

- Bronze: \$30.00 per year
- Silver: \$60.00 per year
- Gold: \$250.00 per year
- Platinum: \$500.00 per year

Bronze or Silver level: please indicate what class will be sponsored: \_\_\_\_\_

Please write a **short** paragraph below describing your business and what you have to offer.

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**For office use only:**

Date paid: \_\_\_\_\_ Received by: \_\_\_\_\_ Check # \_\_\_\_\_ Cash \$ \_\_\_\_\_

## **Sponsorship Levels**

### **Bronze Sponsorship \$30**

The Sponsor may select a regular class to sponsor. The Sponsor's name or business name is printed on the Show Sheet next to the selected class. The Show Sheet is distributed to all participants and attendees and posted on the club website. The Sponsor will be announced on the Show intercom during the introduction and conclusion to the sponsored Class.

### **Silver Sponsorship \$60**

The Sponsor may select a championship class to sponsor. The Sponsor's name or business name is printed on the Show Sheet next to the selected class. The Show Sheet is distributed to all participants and attendees and posted on the club website. The Sponsor will be announced on the Show intercom during the introduction and conclusion to the sponsored Class.

### **Gold Sponsorship \$250**

A banner, provided by the Sponsor, will be displayed at all Kel-Mac horse shows and will be viewable by all participants and attendees. Reasonable marketing materials, provided by the Sponsor, will be displayed and available at all Kel-Mac Horse Shows. The Sponsor, and if applicable, their logo will be displayed on the Kel-Mac Saddle Club Facebook, Instagram, and Website throughout the entire year. Kel-Mac will send out 1 post a month to the Kel-Mac Facebook followers with approved Sponsor provided information.

### **Platinum Sponsorship \$500**

A banner, provided by the Sponsor, will be displayed at all Kel-Mac horse shows and will be viewable by all participants and attendees. Reasonable marketing materials, provided by the Sponsor, will be displayed and available at all Kel-Mac Horse Shows. The Sponsor, and if applicable, their logo, will be displayed on the Kel-Mac Saddle Club Facebook, Instagram, and Website home page throughout the entire year, along with a link back to the sponsor site. Kel-Mac will send out 2 posts a month to the Kel-Mac Facebook followers with approved Sponsor provided information.